

<b>TABLE I - DEMOGRAPHIC CHARACTERISTICS</b>			
<b>Wichita Falls MSA</b>			
<b>Wichita Falls MSA Demographic Characteristics</b>			
			<b>Estimate</b>
<b>Population by Age Group</b>	<b>1990</b>	<b>2000</b>	<b>2009</b>
Population by Age Group			
19 & under	42,567	45,245	43,933
20 - 34	34,346	32,360	32,640
35 - 54	32,204	41,650	39,752
55 - 74	23,037	23,365	27,118
75 & Older	8,237	8,904	10,044
<b>Total</b>	<b>140,394</b>	<b>151,524</b>	<b>153,487</b>
% Distribution by Age Group			
19 & under	29.6%	28.7%	28.6%
20 - 34	22.0%	18.0%	21.2%
35 - 54	24.0%	29.0%	25.9%
55 - 74	18.1%	18.0%	17.7%
75 & Older	6.8%	6.3%	6.6%
Median Age	32.2	34.1	35.1
<b>Households</b>	<b>1990</b>	<b>2000</b>	<b>2009</b>
Number	52,034	56,109	53,412
Median Household Income	23,998	34,330	43,217
Household Income Distribution:			
\$34,999 & Under	35,868	29,606	21,371
\$35,000 - \$49,999	8,444	10,436	9,387
\$50,000 - \$74,999	5,309	10,058	10,859
\$75,000 & over	2,371	7,009	11,795
<b>Percentage Educational Attainment (Population 25 yrs +)</b>	<b>1990</b>	<b>2000</b>	<b>2009</b>
12 Years or less	28.1%	19.2%	17.2%
High School Graduate	34.2%	34.9%	35.5%
Some College, No degree	20.0%	23.4%	21.9%
Associates Degree	4.0%	5.2%	5.0%
Bachelors Degree	9.6%	12.7%	14.2%
Graduate Degree	4.1%	4.2%	6.3%

<b>Wichita County</b>			
<b>Wichita County Demographic Characteristics</b>			
			<b>Estimate</b>
<b>Population by Age Group</b>	<b>1990</b>	<b>2000</b>	<b>2009</b>
19 & under	37,248	39,509	33,654
20 - 34	30,946	29,505	25,307
35 - 54	27,642	35,543	28,980
55 - 74	19,576	19,487	19,625
75 & Older	6,973	7,620	7,519
<b>Total</b>	<b>122,385</b>	<b>131,664</b>	<b>117,094</b>
<b>% Distribution by Age Group</b>			
19 & under	10.1%	10.0%	23.3%
20 - 34	12.7%	11.2%	22.0%
35 - 54	11.2%	13.5%	25.0%
55 - 74	8.0%	7.4%	17.0%
75 & Older	2.9%	2.9%	6.5%
Median Age	31.7	33.2	34.0
<b>Households</b>	<b>1990</b>	<b>2000</b>	<b>2009</b>
Number	45,269	48,441	38,541
Median Household Income	23,942	33,947	41,884
<b>Household Income Distribution:</b>			
\$34,999 & Under	7,218	24,974	16,010
\$35,000 - \$49,999	4,685	8,953	6,769
\$50,000 - \$74,999	2,091	8,562	7,622
\$75,000 & over	2,371	5,952	8,141
<b>Percentage Educational Attainment (Population 25 yrs +)</b>	<b>1990</b>	<b>2000</b>	<b>2009</b>
12 Years or less	24.9%	19.0%	17.9%
High School Graduate	31.5%	29.8%	35.0%
Some College, No degree	22.3%	24.2%	21.5%
Associates Degree	4.9%	5.9%	5.2%
Bachelors Degree	11.5%	14.3%	13.9%
Graduate Degree	5.0%	5.7%	6.6%

Source: DemographicsNow, February 2010.