



Chamber Newsletter

Hard Working. Easy Living.

Attention Wichita Falls & North Texas Businesses!

Revise or create your employer information today on the North Texas Employer Survey at www.wichitafallsccommerce.com

It's easy, just find the button to the right on the top of our website and click it to begin the survey!

Deadline: June 15, 2010

NORTH TEXAS EMPLOYER SURVEY

Completing the survey will enter you into a drawing to win one of two \$500 gift certificates to Office Depot!
Drawing June 16!

Why you should complete the North Texas Employer Survey:

Exactly who is completing the survey?

	Responses	Percent
Business/professional services	82	41.6%
Computer or related services	3	1.5%
Construction	14	7.1%
Education services	19	9.6%
Government	9	4.6%
Healthcare	24	12.2%
Manufacturing	25	12.7%
Retail trade	17	8.6%
Transportation	4	2.0%

Local Competitiveness:

How do you compete with other local businesses for compensation and benefits? Do you know how many are preparing to retire in your industry sector? How does your county match with neighboring counties?

How many local employees does it represent?

Full Survey	Responses	Average	Median	Total
Current number of full-time employees	174	128.8	19.5	22,415
Current number of part-time employees	121	18.2	3	2,207
Current number of temporary employees	32	39.0	3.5	1,249
Estimated full-time employees one year from now	171	126.9	20	21,698
How many shifts?	157	2.4	1	
Percentage of your company's labor force represented by one or more unions	1	15.0%	15%	

Business Attraction:

The North Texas Employer Survey has been a vital component in attracting both WDS and Natura. Prospective businesses quickly know the elements of the labor force to maximize hiring and retention.

What are the important skills to make your business productive?

Full Survey	Responses	Avg. Rating	Median Rating	No Skill Needed
Keyboard skills	157	3.5	4	11
Written communication	165	3.8	4	2
Reading comprehension	167	4.1	4	1
Arithmetic/Math	167	3.5	3	1
Critical thinking	164	4.0	4	3
Verbal communication/comprehension	167	4.3	4	1
Team and cooperative skills	169	4.4	5	0
Supervisory/Subordinate relationships	167	4.0	4	2
Word processing/spreadsheet software	153	3.3	3	15

AND MUCH MORE!

Need Help or Assistance?

Contact or email:

Michael Paris, VP for Workforce Development
Wichita Falls Chamber of Commerce & Industry
(940) 723-2741 or email at mparis@wf.net